Ms. Kane offered a motion a motion to amend the 2009 HBP Budget as follows and that a public hearing be set for July 15, 2009 at 8:00 P.M. and authorized its publication according to law:

# R-09-108 Highlands Business Improvement District District Management Corporation Highlands Business Partnership, Inc. January 1, 2009–October 31, 2009 (9 Months)

## **2009 District Program Budget**

Visual Improvement.....\$13,000

Street Banner Project

2009 Special Events Calendar.....\$15,000

(Approved by Governing Body 12/ /08)

### Marketing & Communications.....\$25,000

- Ad campaigns/Sponsorship Sales
- Public Relations/Image Building
- Create and Publish Visitor Guide
- ➤ Maintain /Expand Website
- Videos/Commercials

### Economic Development.....\$5,000

 Smart Growth - Business Recruitment/Retention (Supporting Monmouth County Bayshore Strategic Plan)

### Administration

- > DMC Administration ......\$30,000
- Legal, Certified Audit, Insurance Phone/Fax.....\$15,000
- Outstanding Payable.....\$9,112

# Borough of Highlands Governing Body

Reduction (\$9,500)

Total 2009 Program Budget	\$102,612.
Total 2009 Anticipated Cash Income	\$ 55,000.
(Vendor Fees, Sponsorship Income)	
Total 2009 Anticipated Barter Goods & Services	\$ 12,000.

Total 2009 Assessment Income Required to Operate\$ 47,500		
Seconded by Mr. Urbanski and passed on the following roll call vote:		
ROLL CALL: AYES: NAYES: ABSENT: ABSTAIN:	Mr. Francy, Ms. Kane, Mr. Urbanski, Mayor Little None Mr. Caizza None	
DATE: June 1	7, 2009 NINA LIGHT FLANNERY, BOROUGH CLERK	
	NINA LIGHT FLANNERT, BOROUGH CLERK	
I hereby certify this to be a true copy of the Amended HBP 2009 Budget which was originally introduced by the Governing Body of the Borough of Highlands on June 17, 2009.		
	BOROUGH CLERK/DEPUTY CLERK	
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